



Consumer Products & Services

GOAL: to provide a wider array of retail opportunities for residents in Cape Coral

Target Industries:

- Automobile dealers
 - new cars and light duty trucks
 - used cars and light duty trucks
 - Automotive equipment rental and leasing
 - passenger cars
 - truck, utility trailer, and RV
 - Book retailers and news dealers
 - Book stores
 - comic book stores
 - newstands
 - Clothing and clothing accessories retailers
 - apparel stores
 - wedding gowns
 - baby clothing
 - sports apparel
 - wig and hairpiece stores
 - Florists
 - Flower shops, fresh cut
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- Hardware, and plumbing and heating equipment and supplies wholesale
 - hardware
 - plumbing supplies
 - hvac equip. & supplies
 - refrigeration equip. & supplies





TARGET INDUSTRIES

- Household appliances and electrical and electronic goods wholesale
 - electrical equip. & supplies
 - wiring supplies
 - televisions
 - refrigerators
 - washing machines
 - recording media
 - unloaded computer circuit boards
- Miscellaneous durable goods wholesale
 - sporting & recreational goods
 - toy & hobby goods
 - recyclable materials
 - jewelry, watch & precious stones
- Motor vehicle and motor vehicle parts and supplies wholesale
 - automobiles
 - motor vehicle supplies & parts
 - tires and tubes
 - used cars
- Professional and commercial wholesale
 - photographic equip. & supplies
 - office equipment
 - computers & peripherals
- medical, dental, & hospital equip. & supplies
- ophthalmic goods
- Shoe Retailers
 - men's and women's shoes
 - children's shoes
 - athletic shoes
 - orthopedic shoes
- Sporting goods, hobby, and musical instrument retailers
 - sporting goods stores
 - hobby, toy, and game stores
 - sewing, needlework, and piece goods stores
 - musical instruments & supplies stores
- Used merchandise retailers
 - antique dealers
 - auction houses
 - consignment shops
 - flea markets, permanent
 - thrift shops
 - rare collectible stores
 - used merchandise stores